



Parish/Town News Release

North Holderness Update – January 2026 issue

Meet Your Team



1119 Ian Foster
Inspector



0505 Georgina Kirkwood
Sergeant



0564 Chloe Howson
Police Constable



7849 Adrian Clark
PCSO



7597 Alan Roberts
PCSO



Make The Right Call

   @humberbeat

999



There is a danger to life
A crime is in progress or
has just happened
A dangerous incident
on the roads
Suspicious incident that
needs immediate attention
Immediate action is
required to save lives, stop
injury or catch criminals

101



To report a crime NOT
ongoing
Give us information
about crime or
concerns in your local
area
General enquiries
To discuss anti-social
behaviour or other non-
urgent matters

ONLINE




humbeside.police.uk

Report a crime
Record an incident
Request an update
Advice and information

To report crime 100% anonymously
contact Crime Stoppers on 0800 555 111
or visit

<https://crimestoppers-uk.org/>

CrimeStoppers.
Speak up. Stay safe.

Receive real time alerts about what's happening in your area  MyCommunityAlert.co.uk



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1. What's Happening In Your Area

Drugs – Ongoing core priority - Intelligence – We continue to review and act on drugs intelligence. For operational and data protection reasons we are unable to give specific details of locations / premises or persons that we are currently investigating. We have been working with other agencies to tackle individuals of concern linked to drug misuse.

We ask that you **report any concerns** around drugs misuse that you have. You may have information that adds to an ongoing concern, and this can really help when we apply for Warrants. You can speak to us at Hornsea Police Station in confidence or alternatively report anonymously via 'CrimeStoppers' at <https://crimestoppers-uk.org/>

One vehicle has been seized, and a Misuse of Drugs Act warrant has been executed. A further arrest has been made for drug driving and other driving offences. Another suspect was arrested for possession of a controlled drug with intent to supply which is still under investigation.

Local Residential Homes – Ongoing Liaison

Hornsea officers continue with weekly drop-in sessions to several of our care establishments within the town. A proportion of reported crimes relate to individuals who may be suffering a mental health episode. It is our intention to reduce incidents of reported missing persons and potential offending by engaging with staff and residents at the earliest opportunity.

Over the past few months there has been a decrease in recorded crime at three of our residential establishments

Operation Yuletide

Operation Yuletide is Humberside Police's coordinated festive-season strategy, starting 1 December, focused on boosting patrols, reducing crime spikes, protecting vulnerable individuals, and working closely with local partners to ensure a safer Christmas and New Year. We will be increasing patrols in the town centre and other locations linked to ASB.

HumberTalking

Humber Talking is still being undertaken in the North Holderness area.

We will be speaking with householders on their doorstep however if you would rather participate online and highlight any issues you think the Police should be dealing with, please visit the website.

www.mycommunityalert.co.uk/humbertalking

Your responses help us better understand our area and prioritise issues to be tackled.



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Please be aware that we are also working on priorities that we are unable to discuss in a public forum for operational reasons.

2. Meet your officers

Police Station Front Counters – Hornsea - WE ARE OPEN

Our normal opening hours are Monday to Friday 9am-5pm (Closed 1-2pm). Saturday 9am-4pm (Closed 1-2pm). We can be temporarily closed due to training and leave so if you are travelling any distance to see us, please call us on 101 to check that we are open. Just ask for 'Hornsea front counter'.

Your local officers are generally out and about dealing with various community related issues.

Surgeries continue in the coming weeks and months with the local Community team pitching up in various locations around the North Holderness area, giving general crime prevention and advice on policing matters.

Please visit <https://www.humberside.police.uk/area/your-area> and enter your location to see what meetings and events are coming to your area.

If you want to contact us directly on a non-emergency matter, please email us at

Communities-BridlingtonTeamALLSTAFF@humberside.pnn.police.uk

If you need to speak to us more urgently and for matters that do not require an immediate response, call our non-emergency 101 line.

You can also report non-emergency crimes online via our reporting portal. **In an emergency always dial 999.**

Stay informed through our social media channels, find us on X (Formerly Twitter) @Humberbeat_ERYN, Facebook and Instagram @humberbeat.

Banking Hub Surgeries – Forthcoming dates

Officers continue to arrange monthly scam and fraud awareness events at the Hornsea Banking Hub, Newbegin. We look forward to meeting you to discuss any local issues you may have and give advice on the current scams and frauds circulating.

The next event in January is being arranged and will be circulated on social media channels.



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Hornsea Library and Customer Services - Cuppa and Chorus

- 📍 Hornsea Library and Customer Services, Broadway Hornsea
- 🕒 Every Friday, Mid-day

Patch Walk

- 📍 Newbegin Hornsea
- 🕒 1.00PM – 2.00PM Thu 15 January 2026

Patch Walk

- 📍 Victoria Gardens, Cliff Rd Hornsea
- 🕒 1:00PM - 2:00PM, Thu 05 February 2026

Patch Walk

- 📍 Marine Drive, Hornsea
- 🕒 1:00PM - 2:00PM, Wed 11 February 2026

Hornsea Civic Society Police Talk

- 📍 Esplanade, Hornsea
- 🕒 7:30PM - 8:30PM, Wed 18 February 2026

As with anything we arrange in advance there is a potential for us to be called away unexpectedly to deal with an urgent matter.

What is Humber talk?

Launched in 2018, Humber Talking is aiming to understand the needs of our local communities across Hull, East Yorkshire and Northern Lincolnshire.

It enables residents to meet local officers face-to-face and to share any concerns. Our aim is to hear the views of every single household across our force area.

What are the issues that affect your community that you want the police, our partners and community members to resolve? For example, road safety, criminal damage, drug dealing and anti-social behaviour.

What causes you the greatest concern in your street? For example, beggars, fly-tipping, speeding, gangs?

Have you been in contact with any of the authorities such as police, fire, local authority or health and, if so, how was the response?

How confident are you that the police would be there if you needed them?



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What is “My Community Alert”?

My Community Alert is a free messaging system operated by Humberside Police, Humberside Fire & Rescue Service, and Humberside Office of the Police & Crime Commissioner, giving you live information about incidents happening in your area.

Choose how you receive messages, by either phone or email, how often you want to hear from us and about the issues that matter to you.

When something happens that you’ve told us you want to hear about, your local officer will send you the details, whether that’s notice of a road closure due to a collision or a burglar who has been caught in a nearby garden.

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<https://www.mycommunityalert.co.uk/>

3. Crimes of note

Detailed crime and ASB data for your area can be obtained by visiting www.police.uk and entering your postcode into the ‘What’s happening in your area?’ section.

During December 2025 we received one report of vehicle crime.

On the 29th The offender(s) approached a White van that was parked at the side of the road on Cliff Road in Atwick near to the entrance to Cliff Top Caravan Park and smashed the small nearside door window, it is unknown if anything was stolen from the vehicle.

Please contact your local policing team if you have any information



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Other crimes of note include:

On the 15th person/s set fire to a wooden groyne on Hornsea Bach below Belverdere Park. Crime number 25*174979 refers.

On the 19th a touring caravan was stolen from Cliff Top Caravan Park in Atwick. Crime number 25*175608 refers

If you have **any information on any of these crimes**, please call us on 101 or call in at Hornsea Police Station to discuss. You can also call Crimestoppers if you would like to supply information anonymously.

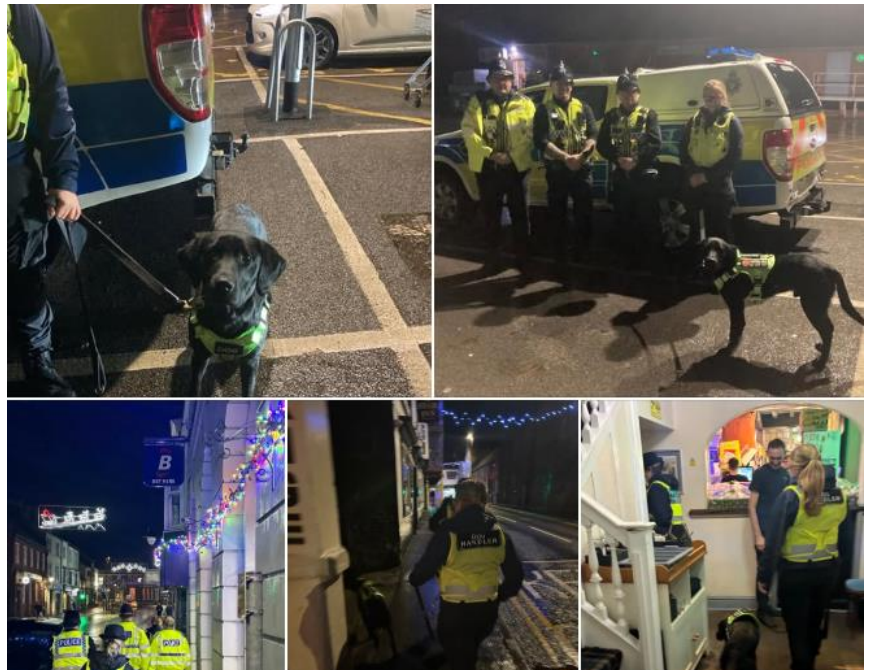
4. General information and Appeals

07/12/2025 - On Saturday evening, Neighbourhood Policing officers carried out a passive drugs dog operation alongside Handler Danny and drugs dog Duke. The team visited a number of public houses in Hornsea, Brandesburton, North Frodingham, and Driffield as part of ongoing efforts to target drug-related offences within licensed premises.

The operation aimed to address community concerns, deter criminal activity, and reinforce the message that drugs will not be tolerated in local venues. By conducting these proactive visits, officers hope to demonstrate that the Neighbourhood Policing Team is actively listening to residents and taking meaningful steps to keep streets and public houses safe and free from drugs.

Operations like this are an important part of our commitment to protecting our communities. We want the public to feel reassured that we are working hard, both visibly and behind the scenes, to tackle drug-related activity and maintain safe spaces for everyone.

The Neighbourhood Policing Team will continue to carry out similar proactive initiatives in response to community feedback and emerging intelligence.





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09/12/2025 - On Monday 8th December, Hornsea Communities staff attended The Banking HUB on Newbegin to speak to members of the public about scams and fraud and give advice about how to spot scams and what to do if you have been contacted by a scammer.

Thank you to everybody who came to speak to us.

04/12/2025 - Introducing Bobbi: Policing's First AI Virtual Assistant

Humberside Police are proud to be one of the first forces in the country to trial a pioneering new way for the public to get in touch.

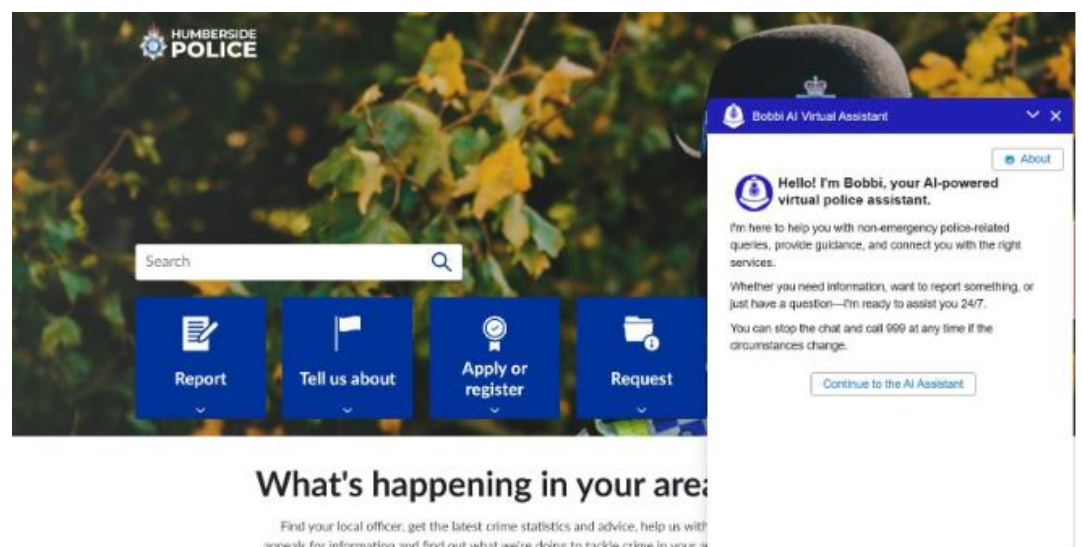
On Tuesday 25 November 2025 we introduced the AI Virtual Assistant, known as Bobbi, is designed to answer frequently asked, non-emergency questions that would normally come into our Force Control Rooms and get directed to a call handler.



Alongside our existing online forms, telephone lines, and front counters, Bobbi offers an additional service, giving members of the public the ability to ask questions and seek advice 24/7.

Bobbi interacts like a human but is fully automated, using trusted information to provide guidance or point you in the right direction on a wide range of policing topics. All the information Bobbi uses has been provided by Humberside Police, as well as Thames Valley Police and Hampshire & Isle of Wight Constabulary, who are also trialling the system.

The advice Bobbi gives is based on the same information our call handlers use, but if Bobbi can't answer your question, or if you ask to speak to a person, your chat will be transferred to one of our human operators.



Over the past week we've been monitoring, evaluating, and analysing feedback to ensure the system works effectively and that members of the public can continue to contact us without any issues.



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Leading the initiative for Humberside Police, Assistant Chief Officer Chris Philpott said: “We are thrilled to introduce this innovative system into policing and proud to be among the first forces in the country to offer this service to our communities.

“By providing quick responses to commonly asked, non-emergency questions, this technology enhances our services by offering an additional way for members of the public to access help and advice anytime, anywhere.

“Since launching, Bobbi has successfully resolved 72.5% of queries, highlighting the positive impact this system is already having in reducing non-emergency demand on our call handlers and helping to keep them free to answer emergency calls.

“Bobbi remains a work in progress, and even after an extensive amount of analysis, review, and testing, our specialist teams will continue to monitor the system and resolve any emerging issues to ensure the service meets the needs of our communities.

“We are proud to bring this new service to our area and will continue to share updates as the system develops.”

To access Bobbi, all you have to do is head to the homepage of our website and click on the blue speech bubble in the bottom right hand corner of the page.

20/12/2025 - Over the festive period, a passive drugs detection dog will be operating in Bridlington, Hornsea and Driffield, making brief visits to licensed premises as part of our ongoing work to keep our communities safe.

This proactive operation is aimed at preventing anti-social behaviour and violence by tackling the supply and possession of illegal drugs in our night-time economy.

Drugs have no place in our pubs, clubs or bars.

Thank you for your continued support - please celebrate safely. 🎄



22/12/2025 - Three offenders connected to a long running investigation into class A drug supply into Bridlington were sentenced at Hull Crown Court on Friday, 12 December 2025, bringing an end to a criminal network across county lines.



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Mason Markham, 30-years-old, of Industrial Avenue in Birstall, pleaded guilty to conspiracy to supply class A cocaine and possession of criminal property. He was sentenced to twelve years behind bars and was imposed a Serious Crime Prevention Order of five years which will take effect upon his release from prison.

Nathan Cunningham, 31-years-old, of Albion Street in Dewsbury, pleaded guilty to conspiracy to supply class A cocaine. He was sentenced to three years and four months behind bars.

Venetia Webb, 31-years-old, of Prickett Road in Bridlington, pleaded guilty to conspiracy to supply class A cocaine. She received a suspended sentence of one year and ten months.

This case concludes a detailed investigation into how class A drugs were sourced in West Yorkshire and pushed to street level in Bridlington, using rotating phone lines, and drug runners.

Detectives were able to establish through extensive evidence that Mason Markham directed the operation throughout, replacing people and relaunching phone lines as others were arrested. Read more about the investigation: <https://ow.ly/L1c750XMclR>



31/12/2025 - However you are spending it, Happy New Year from all the police in Bridlington, Driffeld and Hornsea.

As always we are out visiting the night time economy venues across the area throughout the night and have additional patrols dedicated to this for the New Year. If you see us please come and say "Hi".



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We want everyone to see the New Year in, in an enjoyable manner and will be using our powers as required to ensure the minority don't ruin the fun for the majority.

Have a Happy and safe 2026!

5. Scams / Crime Prevention / Public Safety.

What3Words: The three words that could make a difference this Winter

This winter, as part of our Operation Yuletide, we're reminding everyone about a simple tool that can help in an emergency: What3Words.

Phoebe, one of our Switchboard operators in the Force Control Room, explains how it helps officers get to the right spot quickly whether you're on a rural road, in a car park, or somewhere that's hard to describe.

We'll always work to find you, but sharing a What3Words location means we can get there even faster. It's another way to make sure help reaches you quickly as the nights get darker and the weather turns colder.

<https://youtu.be/tOMpFGedihk>

Make it a resolution to keep your bike safe #OpYuletide

Bikes have often been favoured as gifts during the festive period – whether it's your first bike or the latest top of the range racer! No matter what you spend on them, they are still a valued gift.

Being such a popular gift, it's important to ensure they are kept safe and secure.

Unfortunately, cycle theft remains high in our force area and we are encouraging cycle owners to ensure they register their bike, whether it is new old, on Bike

Register: <https://www.bikeregister.com/> or Immobilise: <http://www.immobilise.com/>.

A lot of cycle theft is undertaken by opportunist thieves who notice an unlocked and unattended cycle as a perfect target for their crime.

It's important to remember to be careful when sharing details about bikes on social media, as some use it to target high value cycles and identify possible cycles to steal.

If you are looking to buy a bike, always make sure you are buying from a reputable source.

Consider some of the following crime prevention advice:

- Ensure your bike is always locked when not in use, in a secure building.
- If you're out and about, make sure your bike is locked whenever you leave it unattended.
- Storing bikes in a garage or shed? Secure them with a strong lock and consider fitting an alarm.



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- Remove cycle carriers from your car when they're not in use.
- Think twice when sharing your riding stats or pictures of your bike on social media, especially if your home is visible in the photograph. Be sure to check your security settings as well if using them and set at least a 1000m exclusion zone around your house.

Taking small steps like this which improve security can help prevent and deter thieves.

Find more advice at our website: <https://www.humberside.police.uk/cp/crime-prevention/keeping-vehicles-safe/how-safe-is-your-bike/>

Herbert Protocol - Safe and Found Online

Safe and Found Online is an online portal which allows carers and families of people living with Dementia & Alzheimer's to provide important information online to assist police in the event they go missing.

It's a digital version of the Herbert protocol paper form. The information stored within the online portal includes:

- Known/previous locations
- Necessary medication
- Photographs
- Mobile numbers

Once a profile is submitted, it can be accessed by the police control room, Locate officers and supervisors, allowing for searches to commence without delay, increasing the chances of a successful outcome.

safe and found online

Keep People with Dementia Safe and Found

The Digital Information Bank committed to Safeguarding Vulnerable People.

Carers, friends and family of people living with Dementia or Alzheimer's can sign up to a national scheme which can help the police if that person goes missing.

Safe and Found Online is an online version of the Herbert Protocol, which stores information about the person and can be accessed quickly by the police if needed.

For more information and how to register, visit www.safeandfoundonline.co.uk

SCAN ME

FOR POLICE
NON-EMERGENCIES
101
In all
EMERGENCIES
call 999

HUMBERSIDE POLICE



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If you feel that you have been scammed and would like to speak to someone face to face please come into your local police station for a confidential chat. It is highly likely that it will be a known scam and you will not be alone. If your local police station is closed or you are unable to get there promptly, please do not delay. Call Action Fraud or Humberside police on the numbers below for advice.

If you think you might have been a victim of fraud report it to Action Fraud by visiting actionfraud.police.uk or by calling 0300 123 2040, alternatively call Humberside Police on 101. In an emergency or if a crime is in progress dial 999.

If you have information regarding those responsible for fraud, please contact Crimestoppers on 0800 555 111.

HMRC's top tips for avoiding scams are:

- Recognise the signs - genuine organisations like banks and HMRC will never contact you out of the blue to ask for your PIN, password or bank details.
- Stay safe - don't give out private information, reply to text messages, download attachments or click on links in emails you weren't expecting.
- Take action - forward suspicious emails claiming to be from HMRC to phishing@hmrc.gsi.gov.uk and texts to 60599, or contact Action Fraud on 0300 123 2040 to report any suspicious calls or use their [online fraud reporting tool](#).
- HMRC Debt management teams do contact members of the public by phone about paying outstanding debts.
- If a customer (or agent) isn't confident that the call is from HMRC, we will ask them to call back. Depending on the circumstances and to give the customer confidence it is actually HMRC calling, information may be disclosed to the caller which only HMRC is party to
- Calls from the majority of HMRC offices will leave caller identification data, i.e. the number the caller has used to contact you from

Never click on a link and if in doubt make your own independent enquiries.

For up to date advice on scam HMRC phone calls, visit.gov.uk.

Please take time to visit the websites detailed below:

www.ageuk.org.uk/barnet/our-services/latest-scams

www.reportfraud.police.uk

www.takefive-stopfraud.org.uk/

www.citizensadvice.org.uk/consumer/scams/check-if-something-might-be-a-scam/



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AREA COVERED BY NORTH HOLDERNESS TEAM

